

# Qualitative Research Methods I

CARD-7110-DL1, DL2

Online: Fall 2011

Nova Southeastern University  
School of Humanities & Social Sciences  
Department of Conflict Analysis & Resolution

Instructor: Jason J. Campbell, Ph.D.

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Course Materials: Materials will be available through WebCT and  
<http://jasonjcampbell.org/students.php>

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## *Course Description:*

This course provides an introduction to the qualitative research traditions and the philosophical and ethical considerations in conducting this type of research. The course explores a range of qualitative data collection with a focus on ethnography and biography. These are two of the five major traditions to be explored in this two-course series. Techniques used to research conflict and conflict resolution, including in-depth interviews and participant-observation, data collection and analysis, as well as review of relevant research literature in the field.

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## *Course Objectives / Assessments:*

1. Students will be able to identify the six methods of qualitative research
  2. Students will familiarize themselves with the pros and cons of various qualitative research methods.
  3. Students will be able to identify key concepts for each of the six qualitative methodologies.
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## *Required Texts:*

1. *Qualitative Inquiry and Research Design: Choosing Among Five Approaches* Creswell  
Sage Publications 9781412916073

**See booklist here:**

[http://shss.nova.edu/Downloads/PDF/DCAR/fall\\_booklist.pdf](http://shss.nova.edu/Downloads/PDF/DCAR/fall_booklist.pdf)

**RESOURCE:**

[http://www.jasonjcampbell.org/uploads/Methods\\_of\\_Qualitative\\_Research\\_and\\_Inquiry.pdf](http://www.jasonjcampbell.org/uploads/Methods_of_Qualitative_Research_and_Inquiry.pdf)

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***Request for Accommodations:***

If, to participate in this course, you require accommodations due to physical or learning impairments, you must contact Arlene Giczkowski, the director of the Office of Student Disability Services. You may reach the office by telephone at (954) 262-7185 or visit: <http://www.nova.edu/disabilityservices/studentinfo.html>

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***Academic Integrity:***

**Plagiarism** is a violation of the code of academic integrity. Plagiarism is the presentation of a writing sample as one's own without giving credit to the original author. Proper credit must be given for all citations. A bibliography page and internal citations are required for all quotes used in a writing sample. For a thorough definition of plagiarism see: <http://www.rbs2.com/plag.htm>. The following examples of plagiarism were taken from the aforementioned website.

***Quotations.*** Any quotations, however small, must be placed in quotation marks or clearly indented beyond the regular margin. Any quotation must be accompanied (either within the text or in a footnote) by a precise indication of the source – identifying the author, title, place and date of publication (where relevant), and page numbers. Any sentence or phrase which is not the original work of the student must be acknowledged.

***Paraphrasing.*** Any material which is paraphrased or summarized must also be specifically acknowledged in a footnote or in the text. A thorough rewording or rearrangement of an author's text does not relieve one of this responsibility. Occasionally, students maintain that they have read a source long before they wrote their papers and have unwittingly duplicated some of its phrases or ideas. This is not a valid excuse. The student is responsible for taking adequate notes so that debts of phrasing may be acknowledged where they are due.

***Ideas and Facts.*** Any ideas or facts which are borrowed should be specifically acknowledged in a footnote or in the text, even if the idea or fact has been further elaborated by the student. Some ideas, facts, formulae, and other kinds of information which are widely known and considered to be in the "public domain" of common knowledge do not

always require citation. The criteria for common knowledge vary among disciplines; students in doubt should consult a member of the faculty.

Occasionally, a student in preparing an essay has consulted an essay or body of notes on a similar subject by another student. If the student has done so, he or she must state the fact and indicate clearly the nature and extent of his or her obligation. The name and class of the author of an essay or notes which are consulted should be given, and the student should be prepared to show the work consulted to the instructor, if requested to do so.

*Footnotes and Bibliography.* All the sources which have been consulted in the preparation of an essay or report should be listed in a bibliography, unless specific guidelines (from the academic department or instructor) request that only works cited be so included. However, the mere listing of a source in a bibliography shall not be considered a "proper acknowledgment" for specific use of that source within the essay or report."<sup>1</sup>

**\*\*The penalties for plagiarism include academic dismissal\*\***

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### ***Student Responsibilities: Part 1 of 3***

Video Summaries: **Total points 500**

Students will be required to submit video summaries for all the assigned video lectures for the semester. **The final submission date is:** [November 20, 2011]. You will be required to submit a total of 20 pages [minimum] to satisfy this requirement. **The final document cannot be less than 4500 word [not including notes, references and title]** Each week will require you to view a minimum of 5 videos. Those videos should be summarized in 2 **FULL Length** pages, doubled spaced, 1 inch margins. Your video summaries must be compiled into **one document and submitted on or before:** [November 20, 2011]. Your document should be arranged as follows:

**TITLE: Video Summary for Videos #-#**

Your text must be 12 font, Times New Roman with 1 inch margins around. Failure to follow these requirements will result in lost points. **Each new section of videos should begin at the top of a page.** Each Section summary must be two full pages.

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<sup>1</sup> <http://www.rbs2.com/plag.htm>

*Student Responsibilities: Part 1 of 3 (continued)*

**Rubric for Video Summaries**

Assessment	Possible Points	Points Earned	Justification
Complete	50		
Partially complete	40		
Incomplete	30		

**Rubric Rationale**

Complete: Complete summaries offer a comprehensive summary of the content information presented in the video. Complete summaries are ***not transcriptions***.

Partial: Partial summaries fail to address key concepts discussed in the videos.

Incomplete: Incomplete summaries fail to address several key concepts presented in the videos or are shorter than two pages.

**DO NOT WAIT UNTIL THE END OF THE SEMESTER TO BEGIN THIS ASSIGNMENT.** You should be adding to your final document as you progress throughout the semester.

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*Student Responsibilities: Part 2 of 3*

Midterm Essay: **Total points 200:**

**\*\*DOCUMENTS MUST BE UPLOADED AS A PDF FILE**

- **NO OTHER DOCUMENT FORMAT IS ACCEPTABLE**

Midterm Essay: **The midterm essay is due on:** [October 9, 2011] Late copies will be **penalized 60 points** and only accepted in the most extreme circumstances.

**Masters Students**

The midterm must be **a minimum of 7 pages in length**, which include: (1) a cover page stating your name, the course number, my name, the date, **YOUR DEGREE STATUS** [Masters or PhD], and the title of your paper. (2) 5 pages of text. (3) A reference page. **Minimum acceptable word count not including notes and references: 1150 words**

**Failure to identify YOUR DEGREE STATUS on the title page will IMMEDIATELY result in a twenty-five (25) point deduction**

## Doctoral Students

The midterm must be **a minimum of 10 pages** in length, which include: (1) a cover page stating your name, the course number, my name, the date, **YOUR DEGREE STATUS** [Masters or PhD], and the title of your paper. (2) 8 pages of text. (3) A reference page. **Minimum acceptable word count not including notes and references: 1800 words**

**Failure to identify YOUR DEGREE STATUS on the title page will IMMEDIATELY result in a twenty-five (25) point deduction**

***\*\*\*Students are expressly forbidden from citing or paraphrasing Wikipedia\*\*\****

**Your text must conform to the following criteria:** Times New Roman, 12 point font, double spaced throughout with 1 inch margins, top, bottom, left, right. At least  $\frac{3}{4}$  of the **final page** must have text. For masters students, **four pages of text and a paragraph on the fifth page will not suffice, 5 pages not including the cover and reference pages [total of 7pages]**. For doctoral students, **seven pages of text and a paragraph on the eighth page will not suffice, 8 pages not including the cover and reference pages [total of 10 pages]**

## **Point Deductions for Midterm Essay** **[PLEASE READ CAREFULLY!!]**

- **2 points** will be deducted for **each additional** space between paragraphs.
- **60 points** will be deducted for all late papers.
- Papers must be **left justified**. Failure to left justify papers will result in a **2 point deduction per page**.
- **1 point** will be deducted for **each instance** of improper tabs. **Tabs must be set to .25"**
- **2 point** will be deducted **per page** for improper margins. Margins must be set to 1" top, bottom, left, right.
- Margins larger than 1.25" will be deducted **5 points per page**.
- **1 point** will be deducted for **each instance** of improper citation.
- Block citation must be **single spaced** with 1" indent (from the edge of the text). Failure to single space block citation will result in **-5 points for each instance**.
- **Clarity**: Up to 5 points will be deducted for each instance of ambiguity.
- **Justification**: failure to justify your argument will result in up to **5 point deduction per instance**.
- **False Attribution**: Attributing a false claim to an author will result in up to **5 point deduction per instance**.
- **Failure to reach word/page count** will result in a **30 point** deduction.

## **Rubric Rationale**

**Clarity:** Your paper should be easily read. Sentences should be well constructed. The use of semicolons (;) are discouraged but not prohibited. Keep your sentences succinct and lead each paragraph with a topic sentence, which is supported by the body of the paragraph.

**Justification:** All positions require justification. If you defend an author's stance you must support your defense of this stance using textual citation. The same is true for a stance that you are critiquing. A failure to use textual citation in justifying your position will result in points lost. You **may not** use the same textual citation that the original author used to support his or her point. For example, if the author is arguing that mediation is facilitated by an impartial party and uses Zartman to support this claim, you cannot also use Zartman to support your defensive position. You must find an alternative source for your justification.

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**Pick one of the approved midterm essay topics. Students must select from the options provided below. Student may not select their own topic. **Midterms written on other topics will result in a grade of zero.****

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### **APPROVED MIDTERM ESSAY TOPICS**

Choose from **ONE** (1) of the following midterm-topics:

1. Explain and discuss the qualitative method of inquiry involving narrative research.
2. Explain and discuss the qualitative method of inquiry involving phenomenological research.

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### ***Student Responsibilities: Part 3 of 3***

Final Essay: **Total points 300**

### **\*\*DOCUMENTS MUST BE UPLOADED AS A PDF FILE**

- **NO OTHER DOCUMENT FORMAT IS ACCEPTABLE**

Final Essay: **The final essay is due on** [November 20, 2011]. Late copies will be **penalized 60 points** and only accepted in the most extreme circumstances.

### **Masters Students**

The final essay must be **a minimum of 14 pages** in length, which include: (1) a cover page stating your name, the course number, my name, the date, **YOUR DEGREE STATUS** [Masters or PhD] and the title of your paper. (2) 12 pages of text. (3) A reference page. **Minimum acceptable word count not including notes and references: 2700 words**

**Failure to identify YOUR DEGREE STATUS on the title page will IMMEDIATELY result in a twenty-five (25) point deduction**

**Doctoral Students**

The final essay must be **a minimum of 20 pages in length**, which include: (1) a cover page stating your name, the course number, my name, the date, and the title of your paper. (2) 18 pages of text. (3) A reference page. **Minimum acceptable word count not including notes and references: 4050 words**

**Failure to identify YOUR DEGREE STATUS on the title page will IMMEDIATELY result in a twenty-five (25) point deduction**

Your text must conform to the following criteria: Times New Roman, 12 point font, double spaced throughout with 1 inch margins, top, bottom, left, right. At least  $\frac{3}{4}$  of the **final page** must have text. For masters students, eleven (11) pages of text and a paragraph on the 12<sup>th</sup> page will not suffice, 12 pages not including the cover and reference pages [**total of 14 pages**] For doctoral students, seventeen (17) pages of text and a paragraph on the 18<sup>th</sup> page will not suffice, 18 pages not including the cover and reference pages [**total of 20 pages**]

**Point Deductions for Final Essay**  
**[PLEASE READ CAREFULLY!!]**

- **2 points** will be deducted for **each additional** space between paragraphs.
- **60 points** will be deducted for all late papers.
- Papers must be **left justified**. Failure to left justify papers will result in a **2 point** deduction **per page**.
- **1 point** will be deducted for **each instance** of improper tabs. Tabs must be set to .25"
- **2 point** will be deducted **per page** for improper margins. Margins must be set to 1" top, bottom, left, right.
- Margins larger than 1.25" will be deducted **5 points per page**.
- **1 point** will be deducted for **each instance** of improper citation.
- Block citation must be **single spaced** with 1" indent (from the edge of the text). Failure to single space block citation will result in **-5 points for each instance**.
- **Clarity**: 5 points will be deducted for each instance of ambiguity.
- **Justification**: failure to justify your argument will result in a **5 point** deduction **per instance**.
- **False Attribution**: Attributing a false claim to an author will result in a **5 point** deduction **per instance**.
- **Failure to reach word/page count** will result in a **30 point** deduction.

**Rubric Rationale**: Same rationale as the midterm.

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Pick **one** of the approved final essay topics. Students must select from the options provided below. Student may not select their own topic. **Final exams written on other topics will result in a zero.**

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**APPROVED FINAL ESSAY TOPICS**

Choose from **ONE** (1) of the following final-topics:

1. Explain and discuss the qualitative method of inquiry involving participatory action research.
2. Explain and discuss the qualitative method of inquiry involving grounded theory research.

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**Grading Assessment:** Class grades are determined by dividing point earned by total points possible.

1. Video Summaries	500 points
2. Midterm Essay	200 points
3. Final Essay	<u>300 points</u>
Total Points	1000 points

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**Grading Scale:**

90% - 100%	A
80% - 89%	B
70% - 79%	C
60% - 69%	D
59% and below	F

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**Extra Credit:**

Extra credit will be offered at the *instructor's discretion* and will always be offered to *all students* and never to an individual student. Students cannot request extra credit.

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## Course Calendar

August 22, 2011	First Class
Watch the Following Videos: Video 1-4 here: <a href="http://www.youtube.com/view_play_list?p=809EFFA210C27775">http://www.youtube.com/view_play_list?p=809EFFA210C27775</a>	
August 28, 2011	Second Class
Watch the Following Videos: Video 5-9 here: <a href="http://www.youtube.com/view_play_list?p=809EFFA210C27775">http://www.youtube.com/view_play_list?p=809EFFA210C27775</a>	
September 4, 2011	Third Class:
Watch the Following Videos: Video 10-14 here: <a href="http://www.youtube.com/view_play_list?p=809EFFA210C27775">http://www.youtube.com/view_play_list?p=809EFFA210C27775</a>	
September 11, 2011	Fourth Class
Watch the Following Videos: Video 15-19 here: <a href="http://www.youtube.com/view_play_list?p=809EFFA210C27775">http://www.youtube.com/view_play_list?p=809EFFA210C27775</a>	
September 18, 2011	Fifth Class
Watch the Following Videos: Video 20-24 here: <a href="http://www.youtube.com/view_play_list?p=809EFFA210C27775">http://www.youtube.com/view_play_list?p=809EFFA210C27775</a>	
September 25, 2011	Sixth Class
Watch the Following Videos: Video 25-29 here: <a href="http://www.youtube.com/view_play_list?p=809EFFA210C27775">http://www.youtube.com/view_play_list?p=809EFFA210C27775</a>	
October 2, 2011	Seventh Class:
Watch the Following Videos: Video 30-34 here: <a href="http://www.youtube.com/view_play_list?p=809EFFA210C27775">http://www.youtube.com/view_play_list?p=809EFFA210C27775</a>	
October 9, 2011	Eighth Class <b>MIDTERMS DUE</b>
[Reading Week]	
October 16, 2011	Ninth Class
Watch the Following Videos: Video 35-39 here: <a href="http://www.youtube.com/view_play_list?p=809EFFA210C27775">http://www.youtube.com/view_play_list?p=809EFFA210C27775</a>	
October 23, 2011	Tenth Class
Watch the Following Videos: Video 40-43 here: <a href="http://www.youtube.com/view_play_list?p=809EFFA210C27775">http://www.youtube.com/view_play_list?p=809EFFA210C27775</a>	
October 30, 2011	Eleventh Class
Watch the Following Videos:	

Video 44-46 here: <a href="http://www.youtube.com/view_play_list?p=809EFFA210C27775">http://www.youtube.com/view_play_list?p=809EFFA210C27775</a>	
November 6, 2011	Twelfth Class
November 13, 2011	Thirteenth Class
November 20, 2011	Fourteenth Class <b><u>FINAL PAPERS DUE</u></b>
<b>Final Class Discussion</b> <b><u>FINAL PAPERS DUE</u></b> <b><u>Video Summaries DUE</u></b>	
November 27,2011	Fifteenth Class
<b>Student Consultations</b>	